

FIG. 1
PRIOR ART

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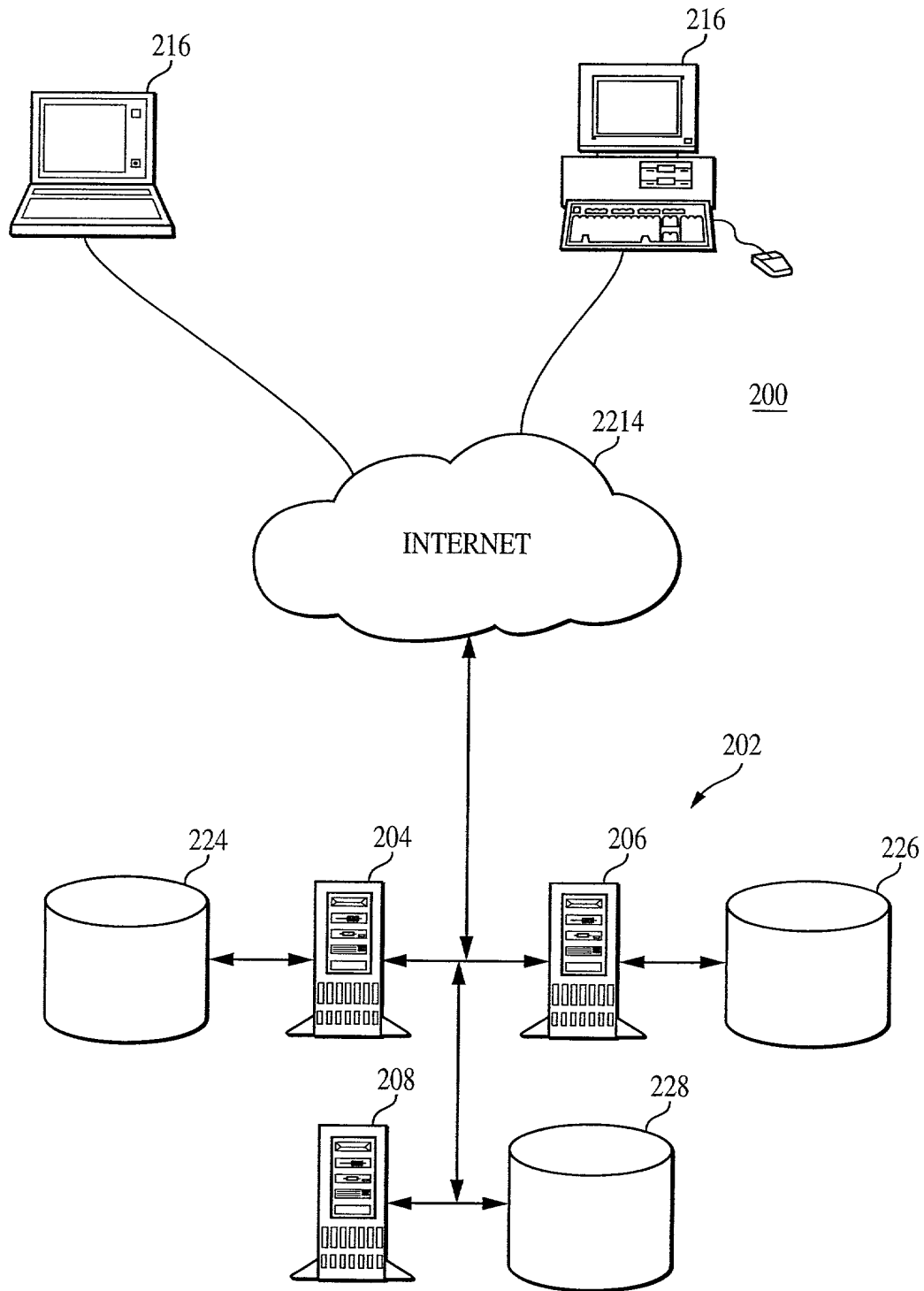


FIG. 2

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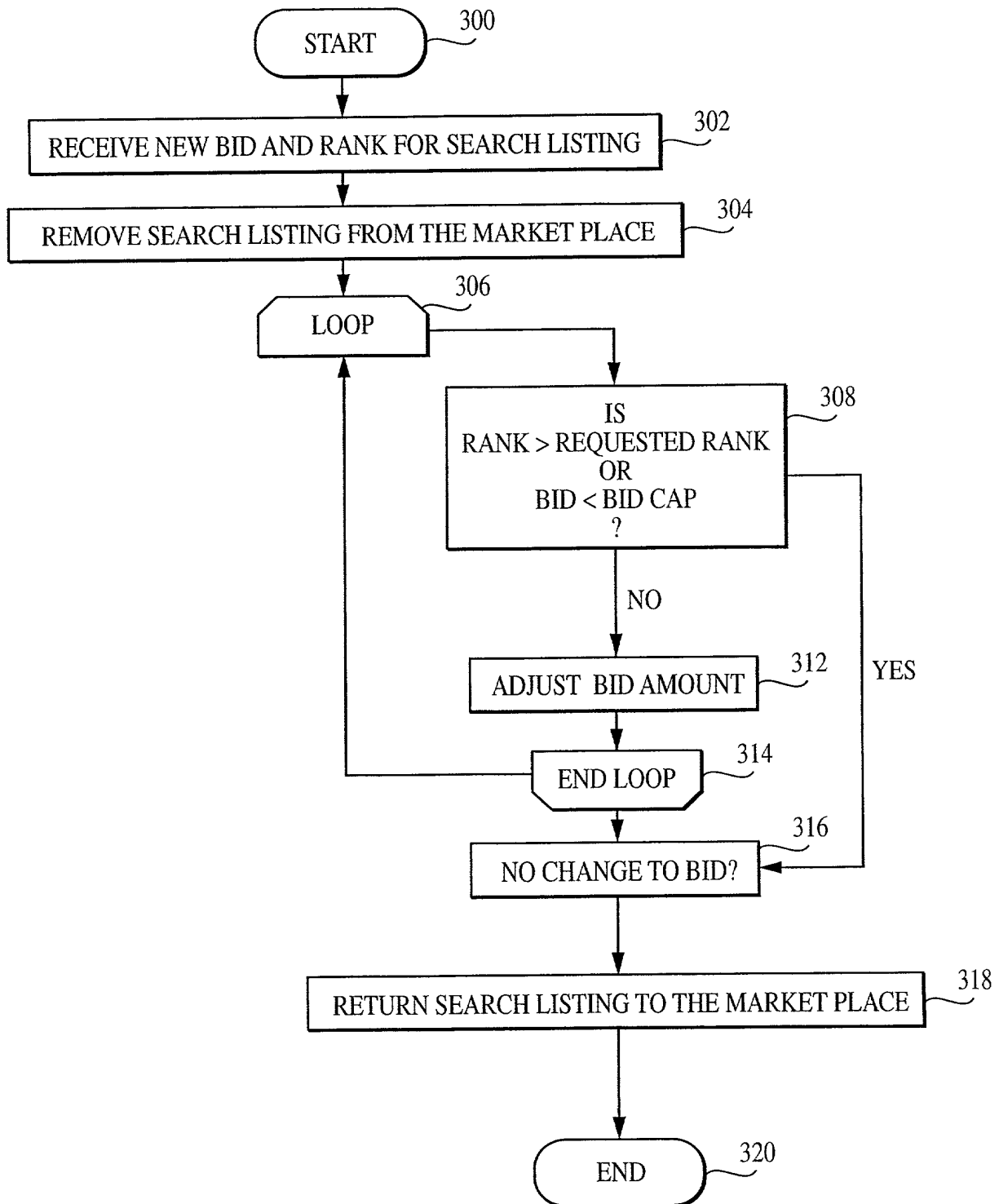


FIG. 3

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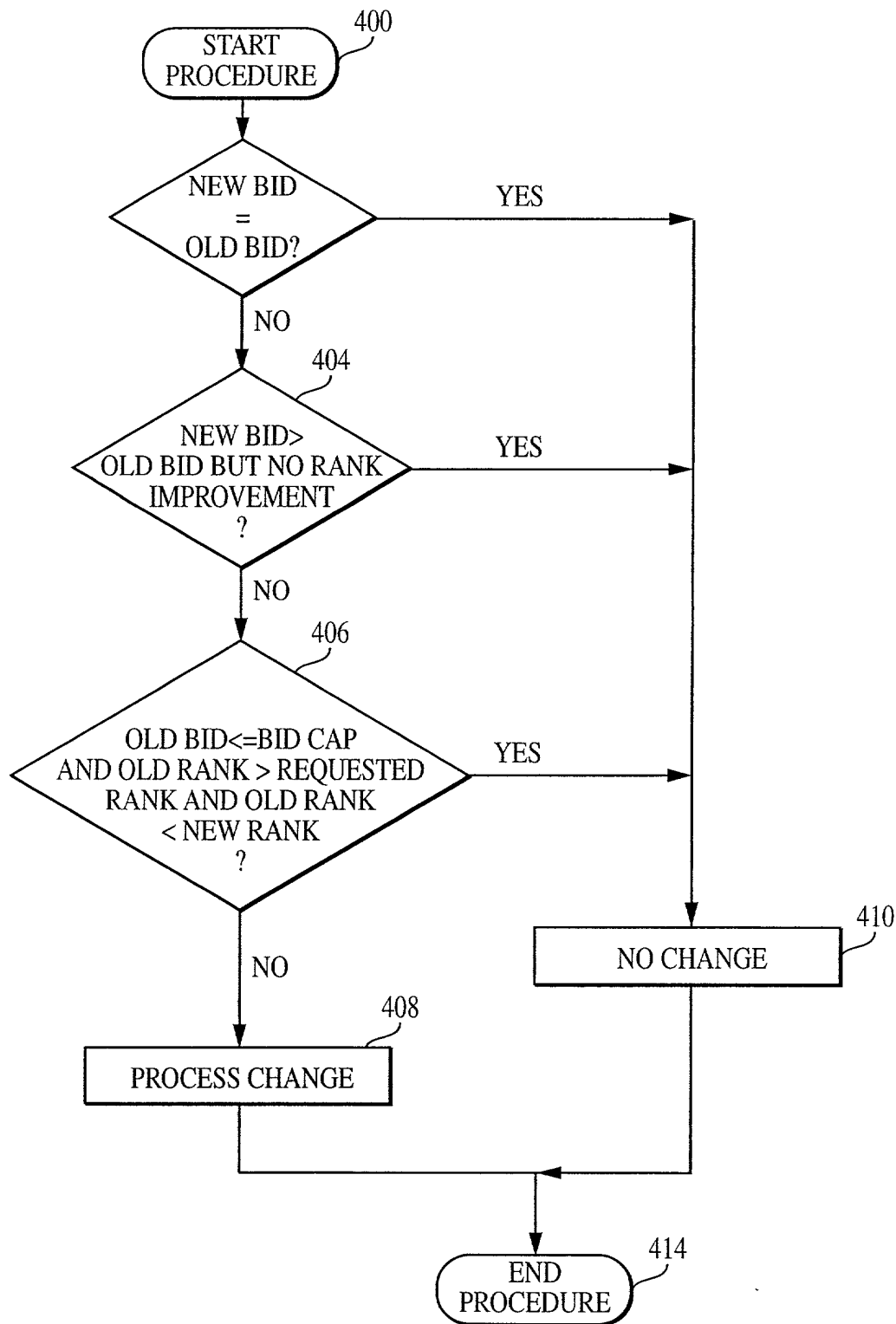
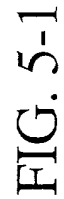


FIG. 4



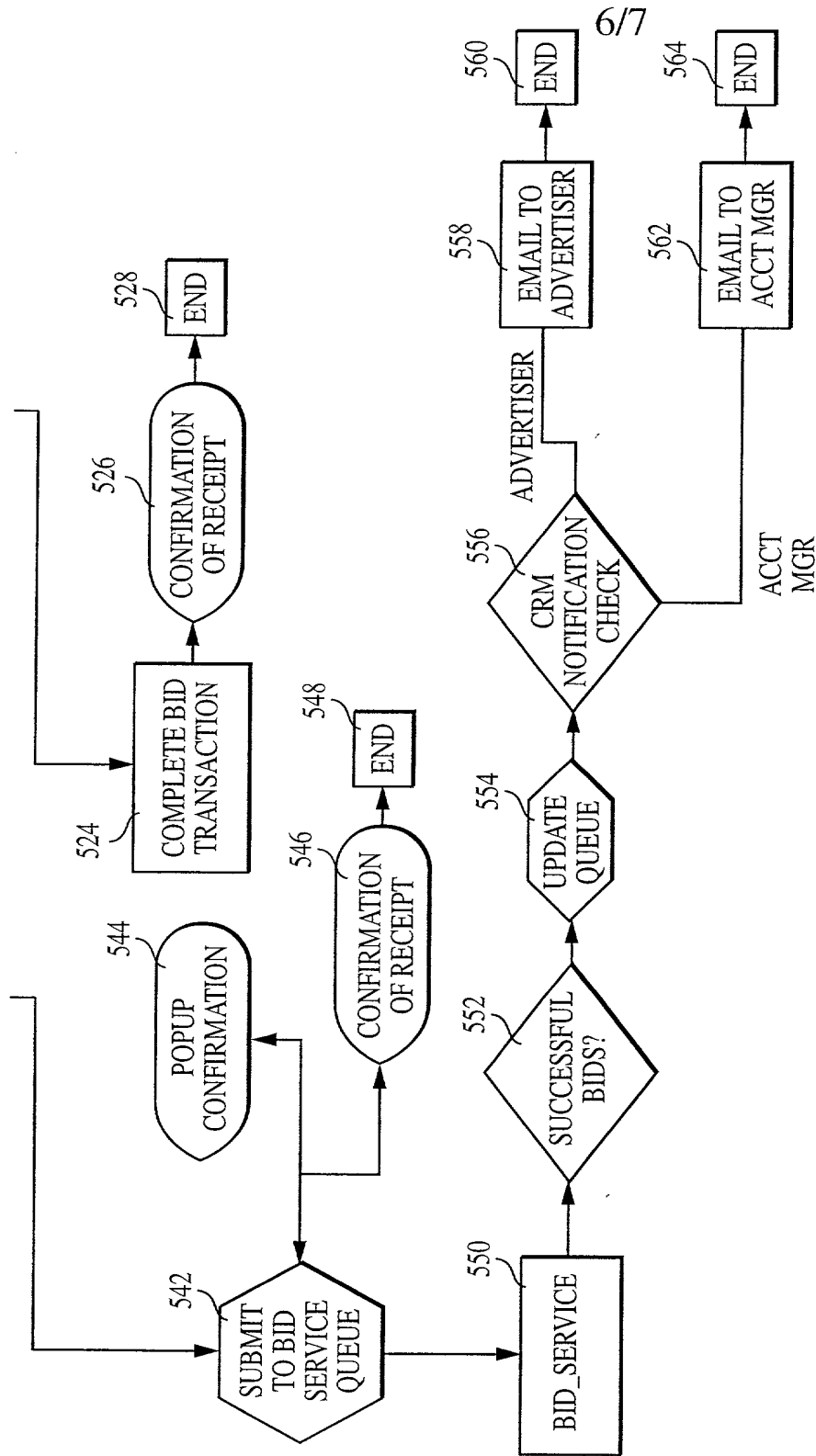
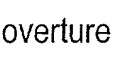


FIG. 5-2

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DirecTraffic Center®

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 Advertiser:sfphillips

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Account ID: 10093418
 Account Name: Go To
 Product: Search
 Market: US

Premium Bidding is a fast and easy way to manage your Premium Listings to get the ultimate targeted traffic. [Learn about Premium Bidding.](#)

Premium Bidding will be available for a limited time while we gather your feedback. Please let us know what you think by using the feedback form found in the Support Center. Because we are testing response to Premium Bidding, we ask that you use this page no more than six (6) times per day.

All Listings

Put all of your listings in Premium Listings (positions 1,2, or 3) with just one click.

or

Individual Listings

Choose which listings go to Premium positions. After selecting your positions and caps. You must click 'Submit Page' to save your work before sorting or changing pages.

We're sorry. Your account has gone offline during this DirecTraffic Center® session. We therefore cannot update your bids at this time. If you need further assistance, please send us an inquiry using our Support Request Form found in the Support Center.

You currently have 0 Bid Requests awaiting processing. You may have up to 20 open Bid Requests at any given time. Note: each page you submit is considered a separate Bid Request.

☐ Quick Page Fill
Enter values to change all or leave blank to clear all

Display all listings for this account

Sort by	Search Term	Current Bid	Current Position	Bid To Become #1	Current Bid Tool	Position	Cap
1	goofyguys123	\$0.05	2	\$0.07	(B)	1	0.05
2	goofyguys124	\$0.05	2	\$0.07	(B)	1	0.05
3	goofyguys125	\$0.05	2	\$0.07	(B)	1	0.05
4	goofyguys126	\$0.05	2	\$0.07	(B)	1	0.05
5	goofyguys127	\$0.05	2	\$0.07	(B)	1	0.05
6	goofyguys128	\$0.05	2	\$0.07	(B)	1	0.05
7	goofyguys129	\$0.05	2	\$0.07	(B)	1	0.05
8	goofyguys130	\$0.05	2	\$0.07	(B)	1	0.05
9	goofyguys131	\$0.05	2	\$0.07	(B)	1	0.05
10	goofyguys132	\$0.05	2	\$0.07	(B)	1	0.05

Click "Update Bids" to send your Premium Bid Request, or click "Reset" to return your search term bids and positions to their previously saved bids and positions.

Page:

Important!
 Click "Update Bids" before sorting or changing pages or your bid changes will be lost.

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Tips

Premium Listings
 Learn all about Premium Bidding and how it can help you get the most from your online advertising. [Read more here.](#)

Important!
 All bids submitted after March 1, 2001 must be a minimum of \$0.05.

Tools

Search Your Listings
 Enter your search criteria in the search box and select the type of search using the pull-down menu below.

Search by:

Per Page

or Bids Between \$ and \$

View current bids and listings for any search term.
 See the numbers of searches on each term in the last month.

FIG. 6